

LEGACY

NATURAL FOUNDATIONS. SUSTAINABLY SOURCED.

VARAKALA

Merida jute rugs combine distinctive textural designs with versatility. Our jute is selected for fiber length, flexibility, strength, and luster and the fibers are carefully spun to produce strong, consistent yarns. These fibers are handwoven into beautiful, practical designs for a wide array of living spaces and design styles.

CONSTRUCTION

Woven

FIBER CONTENT

100% JUTE

STANDARD LEAD TIME

2-3 Weeks

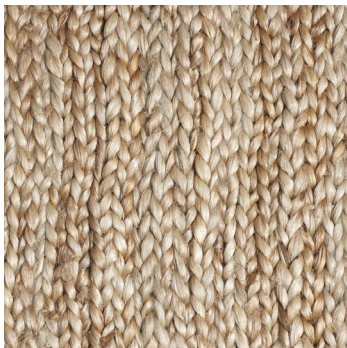
PATTERN REPEAT

N/A

BACKING

Latex

COLORWAYS



Sunrise



Volcano



SUNRISE SHOWN

Max width 12'10"



AMERICAN MADE

100% hand-finished by local craftsmen in Fall River, Massachusetts, the cradle of American textile manufacturing.



TRAFFIC TESTED

Naturally durable, stain resistant, and third-party tested for durability in residential and light commercial spaces.



NATURAL, ECO-FRIENDLY MATERIALS

Made with the highest quality natural fibers, our zero-synthetic rugs are designed for a safe and healthy home.



HAND DESIGNED

Our in-house design team and master weavers work hand-in-hand to create original rugs inspired by art, architecture and the history of weaving.



SUSTAINABLE TO THE CORE

We source yarns only from rapidly renewable materials, with a focus on quality, integrity and lasting beauty.



MADE TO ORDER

Every Merida rug is designed, and hand-finished to your project specifications, a conversation between artisan and loom, mind and spirit.

MERIDA

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