

NATURAL FOUNDATIONS. SUSTAINABLY SOURCED.

URBANA

Urbana is woven from 100% natural sisal treated with UltraFiber, an innovative stain resistant, fire-retardant technology deep at the fiber level, making it safe for children and pets. Merida UltraFiber rugs ensure durability and long-lasting protection for high-traffic areas in residential, retail, or hospitality settings. Spun, mixed and woven in Belgium. Hand-finished in Fall River, USA.

CONSTRUCTION

Woven

FIBER CONTENT 100% Sisal

STANDARD LEAD TIME 2-3 Weeks

PATTERN REPEAT N/A

BACKING

Latex

COLORWAYS



Frost



Shell



FROST SHOWN Max width 13'1"



AMERICAN MADE

100% designed by local craftsmen in Fall River, Massachusetts, the cradle of American textile manufacturing.



NATURAL, ECO-FRIENDLY MATERIALS

Made with the highest quality natural fibers, our zero- synthetic rugs are designed for a safe and healthy home.



SUSTAINABLE TO THE CORE

We source yarns only from rapidly renewable materials, with a focus on quality, integrity and lasting beauty.



HAND DESIGNED

TRAFFIC TESTED

in residential settings.

Our in-house design team and master weavers work hand-in-hand to create one-of-a-kind textiles of originality and beauty.

Naturally durable, stain resistant, and third-party tested for durability



MADE TO ORDER

Every Merida rug is tailored and finished to your project specifications, a choreography of hand and loom, artistry and ingenuity.

MERIDA