

PORTFOLIO

100% CUSTOMIZABLE

A COLLECTION OF FLATWOVEN AND TUFTED CLASSICS.

SERAI

Serai translates ancient into modern with natural yarns. A layered construction adds subtle dimension. Luxuriously soft underfoot.

Part of the Portfolio Collection, Serai showcases the interaction of yarns, weaves, and patterns to create compositional beauty from the ground up.

CONSTRUCTION

Jacquard Woven

STANDARD LEAD TIME

8 weeks

BACKING

Cotton

COLORWAYS



Natural



Pumice-Thyme



Thyme-Flax

FIBER CONTENT

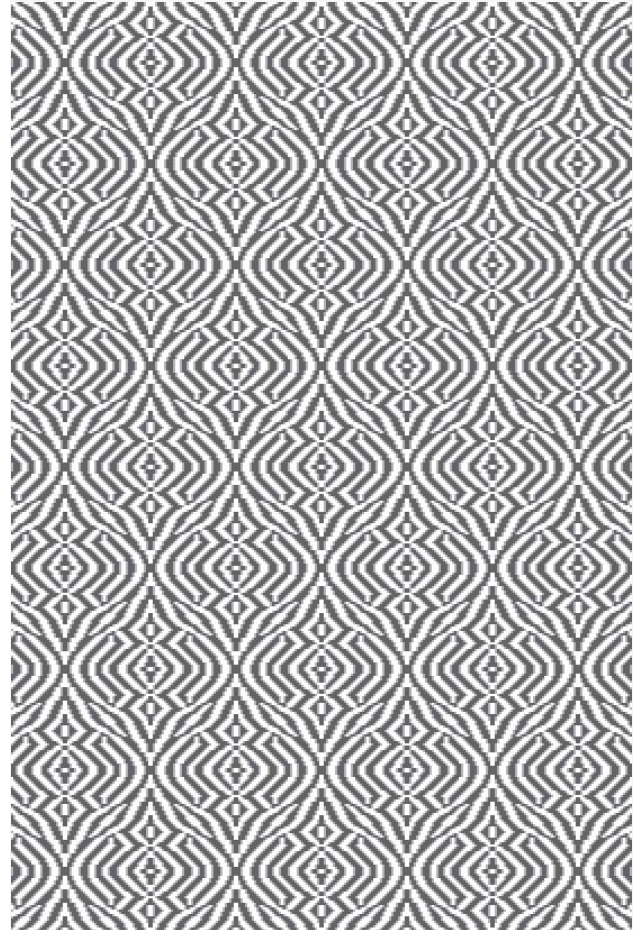
NATURAL: 100% THIN-FELTED & UNDYED WOOL

PUMICE-THYME: 83% THIN-FELTED WOOL, 17% LINEN

THYME-FLAX: 70% THIN-FELTED-WOOL, 30% LINEN

PATTERN REPEAT

2 1/2" W X 1/3" L



2 X 3' SHOWN

Max width 10'



AMERICAN MADE

100% woven and hand-finished by local craftsmen in Fall River, Massachusetts, the cradle of American textile manufacturing.



NATURAL, ECO-FRIENDLY MATERIALS

Made with the highest quality natural fibers, our zerosynthetic rugs are designed for a safe and healthy home.



SUSTAINABLE TO THE CORE

We source yarns only from rapidly renewable materials, with a focus on quality, integrity and lasting beauty.



TRAFFIC TESTED

Naturally durable, stain resistant, and third-party tested for durability in residential and light commercial spaces.



HAND DESIGNED

Our design team and master weavers work hand-in-hand to create original rugs of artistry and exquisite technique.



WOVEN TO ORDER

Every Merida rug is designed, woven, and hand-finished to your project specifications, a conversation between artisan and loom, mind and spirit.

MERIDA

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