

NATURAL FOUNDATIONS. SUSTAINABLY SOURCED.

# PURE

A selection of rich wool foundations and inventive blends that are naturally soft underfoot, woven by our partner in Belgium.

CONSTRUCTION

Tufted

FIBER CONTENT 100% Wool

STANDARD LEAD TIME 2-3 Weeks **PATTERN REPEAT** N/A

BACKING

Latex

## COLORWAYS



Light Gray



LIGHT GRAY SHOWN Max width 13'1"



#### AMERICAN MADE

100% designed by local craftsmen in Fall River, Massachusetts, the cradle of American textile manufacturing.



## NATURAL, ECO-FRIENDLY MATERIALS

Made with the highest quality natural fibers, our zero- synthetic rugs are designed for a safe and healthy home.



## SUSTAINABLE TO THE CORE

We source yarns only from rapidly renewable materials, with a focus on quality, integrity and lasting beauty.



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## TRAFFIC TESTED

Naturally durable, stain resistant, and third-party tested for durability in residential settings.



## HAND DESIGNED

Our in-house design team and master weavers work hand-in-hand to create one-of-a-kind textiles of originality and beauty.



### MADE TO ORDER

Every Merida rug is tailored and finished to your project specifications, a choreography of hand and loom, artistry and ingenuity.

## MERIDA

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